

# 2024-2025 Event Sponsorships



**Join us in making a difference by sponsoring our signature events!** Your support will drive positive change, directly contributing to our initiatives and fostering collective giving in Central Texas. We offer various levels of sponsorship for each event, with unique benefits to maximize your impact, and we're honored to share your philanthropy with our members and the broader community.

**TOWN HALL MEETING 2024**  
**NOVEMBER 12**  
**COMMUNITY ENGAGEMENT**

**DISCOVERY DAY 2025**  
**JANUARY 25**  
**PHILANTHROPY EDUCATION**

**ANNUAL MEETING 2025**  
**JUNE 9**  
**GRANT AWARDS**

|                                      | Impact<br>\$10,000 | Partner<br>\$5,000 | Leadership<br>\$2,500 | Collaborator<br>\$1,250 | Philanthropy<br>\$500 |
|--------------------------------------|--------------------|--------------------|-----------------------|-------------------------|-----------------------|
| <b>Day of Event</b>                  |                    |                    |                       |                         |                       |
| • VIP Community Partner Reception    | ✓                  | -                  | -                     | -                       | -                     |
| • VIP Speaking Opportunity           | Extended           | Limited            | -                     | -                       | -                     |
| • VIP Reserved Seating               | ✓                  | ✓                  | -                     | -                       | -                     |
| • Verbal Recognition During Event    | ✓                  | ✓                  | ✓                     | -                       | -                     |
| • Logo/Name on Event Signage         | ✓                  | ✓                  | ✓                     | -                       | -                     |
| • Logo/Name on on Slide Presentation | ✓                  | ✓                  | ✓                     | ✓                       | Name Only             |
| • Sponsor Ribbon on Name Badge       | ✓                  | ✓                  | ✓                     | ✓                       | ✓                     |
| • Guest Event Tickets                | 5                  | 4                  | 3                     | 2                       | 1                     |
| • Exhibit Table Option               | ✓                  | ✓                  | -                     | -                       | -                     |
| <b>Website &amp; Email</b>           |                    |                    |                       |                         |                       |
| • Linked Logo/Name on Event Page     | ✓                  | ✓                  | ✓                     | ✓                       | Name Only             |
| • Linked Logo/Name on Event E-blasts | ✓                  | ✓                  | ✓                     | ✓                       | Name Only             |
| • Strategic Blog Post                | ✓                  | -                  | -                     | -                       | -                     |
| <b>Print</b>                         |                    |                    |                       |                         |                       |
| • Event Program                      | Full-Page Ad       | Full-Page Ad       | 1/2-Page Ad           | Logo/Name               | Name Only             |
| <b>Social Media</b>                  |                    |                    |                       |                         |                       |
| • Facebook, Instagram, X, LinkedIn   | ✓                  | ✓                  | ✓                     | ✓                       | ✓                     |

## EXCLUSIVE OPPORTUNITY: PREMIER PARTNERSHIP - \$20,000



This unique sponsorship offers unparalleled visibility and recognition as our key partner across all Impact Austin signature events throughout the year. As our Premier Partner, you'll receive:

- Exclusive branding rights at all events
- Top recognition on all promotional materials, including website, newsletters, and social media
- Speaking opportunities at all events
- Personalized engagement opportunities with our leadership and members
- Customizable benefits package tailored to your specific needs

Please note: This exclusive opportunity is limited to one sponsor annually.

If you are ready to sponsor or want to learn more about Impact Austin and explore other ways to get involved, please contact our Advancement Committee Co-Chairs: **Ami Kane**, [alynnkane@gmail.com](mailto:alynnkane@gmail.com) or **Maddy Compogiannis**, [maddy.compogiannis@usi.com](mailto:maddy.compogiannis@usi.com).