



Media Fact Sheet Central Texas

Organization Name: Impact Austin

Year Founded: 2003, Austin, Texas

Status: 501 (c) 3 nonprofit organization

Executive Director: Donna Benson-Chan (*interim*)

Mission: To bring new resources into the community and make philanthropy accessible. To engage, develop and inspire women to effect positive change through high-impact grant making.

Audiences Served: Impact Austin is a resource for two important audiences, women philanthropists who become its members and the nonprofit organizations who benefit from its high-impact grants. Non-profit organizations may submit grant applications for programs in five areas: culture, education, environment, family, and health and wellness. In addition to its high-impact grants of \$100,000 or more, in 2015 Impact Austin will award its first catalyst grant to provide funds for an organization to build and strengthen its infrastructure and improve its long-term sustainability. Impact Austin also focuses on developing young women into leaders through its Girls Giving Grants (g3) program. Combining individual donations of \$100, young women learn the power of collective and cooperative giving and the best practices in grant making. G3 participants are young women enrolled in grades 8 through 12 who have awarded more than \$35,000 to the Austin community.

Number of members in 2014: 500

Geographical Service area: Impact Austin awards grants to organizations that provide services in Central Texas, including Travis, Hays, Bastrop and/or Williamson counties.

Accomplishments and Honors

- 2003 – Founded by Rebecca Powers
- 2008 – Achieved goal of 500 members
- 2008 - Outstanding Philanthropic Organization award from the Association of Fundraising Professionals
- 2008 - Greater Austin Chamber of Commerce Community Advocate Award in the Nonprofit Category
- 2013 - Ethics in Business Award in the Nonprofit Category from RecognizeGood
- 2015 – Awarding its first catalyst grant for infrastructure

Grant Guidelines, http://www.impactaustin.org/assets/2013-ia_grant-guidelines.pdf

What organizations have benefitted from Impact Austin?

Since 2003, Impact Austin has awarded more than \$4.6 million in grants to organizations including:

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| Adoption Coalition of Texas (2007) – now part of Partnership for Children | Indigent Care Collaboration (2007) |
| Anthropos Arts (2014) | LifeWorks (2004, 2013) |
| Ann Richards School Foundation (2014) | Literacy Austin (2006) |
| Austin Child Guidance Center (2011) | Manos de Cristo (2013) |
| Austin Groups for the Elderly (2010) | The Paramount and State Theatres (2011) |
| Austin Parks Foundation (2010) | Partnerships for Children (2012) |
| Austin Partners in Education (2011) | People’s Community Clinic (2009) |
| Austin Travis County Mental Health Mental Retardation (ATCMHMR) (2005) | Rude Mechanicals (2007) |
| Austin Youth River Watch (2014) | SafePlace (2008) |
| AVANCE-Austin (2012) | Samaritan Center (2014) |
| Badgerdog Literary Publishing (2010) (services now part of Austin Library Foundation) | Southwest Key Programs (2008) |
| Ballet East Dance Company (2009) | Texas Advocacy Project (2011) |
| Boys & Girls Clubs of the Austin Area (2012) | Theatre Action Project (2012) (now Creative Action) |
| Breakthrough (2008) | YouthLaunch (2009) |
| Camp Fire USA Balcones Council (2011) | ZACH Theatre (2013) |
| Capital IDEA (2009) | |
| CASA of Travis County (2010, 2014) | |
| The Children’s Wellness Center (2006) | |
| College Forward (2007) | |
| Colorado River Alliance (2013) | |
| Communities In Schools (2005, 2010) | |
| Ecology Action of Texas (2008, 2012) | |
| EmanciPet, Inc. (2006) | |
| GENaustin (2009, 2013) | |
| Goodwill Industries (2008) | |

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