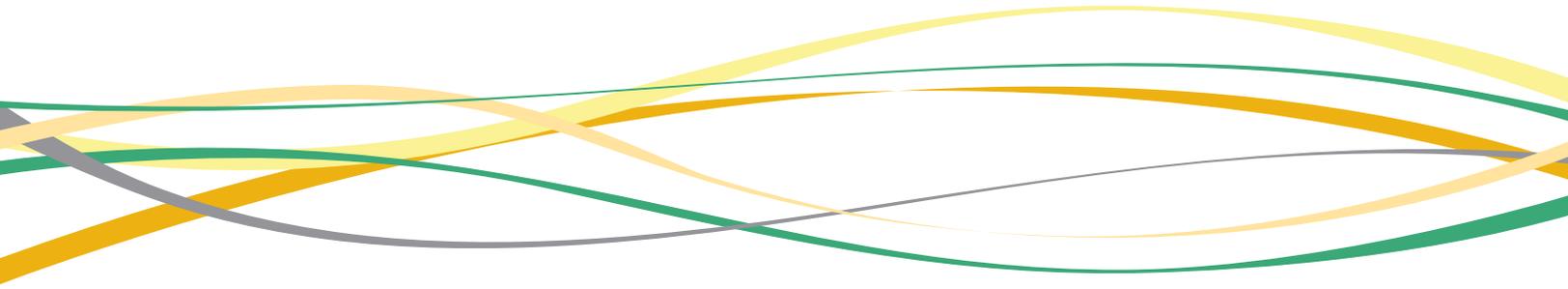
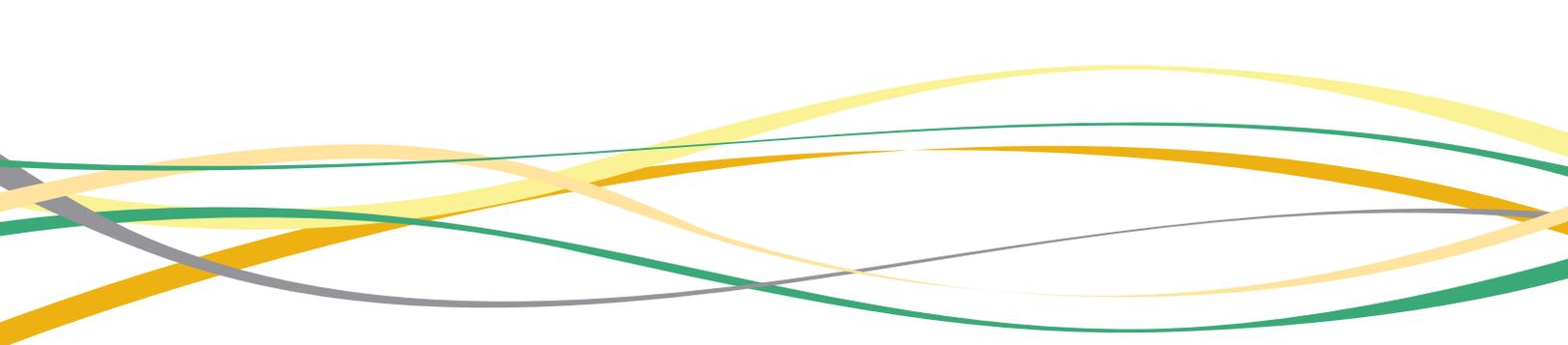


Annual Report 2011



Ordinary women...extraordinary impact®



Dear Members,

Now in our 9th year, Impact Austin has more than 500 members who are inspirational role models reaching their full giving potential for a better quality of life in our community. Thanks to the generosity of our members, Impact Austin has invested over 3.1 million dollars into the community to date.

Accountability/Integrity: Our financial position remains strong. As in prior years, Impact Austin underwent financial audit for fiscal year 2011. The rigorous review of our financial statements and internal controls supported our integrity and strength. The financial audit is available for review at <http://impact-austin.org/news.php#financial>

Continuous Improvement/Sustainability: The year 2011 brought leadership changes to Impact Austin as we celebrated our Founder, Rebecca Powers, for her many years of inspired and dedicated service, ushered in the arrival of our interim Executive Director, Donna Benson-Chan, and selected Elizabeth Fitzgerald as permanent Executive Director.

Innovation/Education: To meet our goal to develop and inspire women to effect positive change, Impact Austin continues to offer opportunities to our members and the community to learn more about philanthropy. This year we continued that tradition with Discovery Day and Speaker Series.

Our steadfast and passionate membership, solid financials, and professional sustainability make the road ahead a very exciting one. The need in our community has never been greater, and with your support we can make a remarkable IMPACT!

Thank you for your dedication to Impact Austin.

Warm regards,

Impact Austin Board of Directors

A Look Back: 2011 in Review

MEMBER EDUCATION

We believe educating our members is the best way to accomplish our mission to 'engage, inspire and develop women to effect positive change'. To that end, we offer four member-wide learning opportunities each year. While there is always a social component to these events, the focus is on learning.

October Speaker Series: Inspirational speakers address our members and their friends on topics ranging from personal philanthropy to embracing change. In 2011, Kevin Salwen, co-author of The Power of Half, delivered his story and philosophy on personal philanthropy.

January Discovery Day: Experts in each of our five grant focus areas are invited to speak to our members and share significant issues and insights.

March Town Hall Meeting: The Impact Austin Executive Director, Board President, and other members Impact Austin leadership share important information regarding Impact Austin's organizational structure, financial position, and plans for the future.

June Annual Meeting: Members attend the final meeting of the year to hear from the grant finalists and to vote for the year's Community Partners.

DISTRIBUTION OF FUNDS

As of 2011 we have distributed \$3,154,000 back into our community.

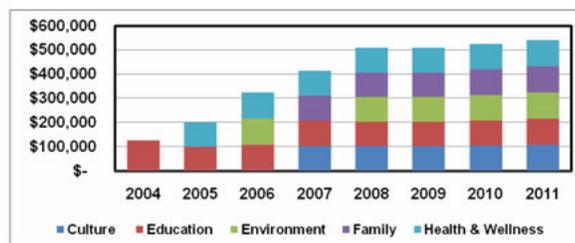


Members at the 2011 Annual Meeting

DISTRIBUTION OF FUNDS

As of 2011 we have distributed \$3,154,000 back into our community.

Distribution By Focus Area:



An independent audit was conducted by Patricia Schmidt, CPA. The complete audited financial statements and the auditor's report can be found on our website at www.impact-austin.org/news.php#financial.

2011 OPERATIONS LEADERSHIP

Donna Benson Chan, Interim Executive Director Feb. - June 2011

Kathrine Weaver, Executive Administrator

Susan Noble, System Administrator

Betsy Blair, Grants Chair

Laura Green, Marketing Co-Chair

Lauren Paver, Marketing Co-Chair

Meg Arnold, Membership Development Co-Chair

Becky Griner, Membership Development Co-Chair

Dina Mavridis, Girls Giving Grants Chair

Kathy Gray, Event Planning Chair

Rebecca Powers, Founder, CEO July 2010 - Jan. 2011

BOARD OF DIRECTORS

Paula Klante, President

Mary Brooker, Vice President

Jacqueline Rixen, Secretary

Valerie Kirk, Treasurer

Diane McCartney, Director

Lorene Phillips, Director

Our Mission: We're a progressive leader in women's philanthropy, bringing new resources to the community and making philanthropy accessible. Through high-impact grant making, we engage, develop and inspire women to effect positive change.

IN 2011, THE WOMEN OF IMPACT AUSTIN GRANTED \$108,400 TO EACH OF THE FOLLOWING COMMUNITY PARTNERS:

Paramount and State Theatres

Culture Community Partner



The Literacy to Life program is an eight week workshop in 3rd and 4th grade classrooms that uses drama, storytelling, and writing exercises to help students develop writing skills and celebrate the power of their imaginations. At the end of the residency, an ensemble of professional actors honors the creative voices of these students by bringing their writing to life in an energetic production for the whole school to see.

Austin Guidance Center

Children's Mental Health Expansion Initiative

Health and Wellness Partner



This initiative will allow Austin Child Guidance Center to hire two new therapists to provide individual, family and group therapy, parenting classes and psychological assessments for Central Texas children. This will increase the number of children and families served at the center by 67%. Therapists will complete a process to qualify for reimbursement for their services from private insurance companies and government agencies, making this one-time investment self-sustaining.

Austin Partners in Education

Education Community Partner



The 6th Grade Reading Coaching Program will empower 6th grade students to become stronger, independent readers through Reading Classroom Coaching. Classroom Coaches share a love of reading with students, increasing fluency and

comprehension for increased learning outcomes. This program will impact 500 sixth graders at Burnet or Pearce Middle schools that are reading below grade level.

Camp Fire USA Balcones Council

Environment Community Partner



Camp Fire USA Balcones Council will establish ten Camp Fire Kids Unplugged clubs in seven Del Valle elementary schools, connecting house-restricted, underprivileged children and their families with nature. Eighty participating families will experience fun outdoor recreational activities led by nature experts and club mentors. The families will be trained in safety procedures and nature preservation, and each club will complete an annual environmental stewardship project.

Texas Advocacy Project

Emergency Protective Order Project

Family Community Partner



Texas Advocacy Project is a statewide, non-profit organization that provides free legal services to victims of domestic violence and is committed to ending violence in the home. The Emergency Protective Order Program provides victims of domestic violence with access to legal advice and assistance in obtaining protective orders during the critical period immediately after an abuser's arrest and during the following weeks as they make their transition to permanent safety.

...a diverse group of women, by joining together, can make a big difference in the community